9.5.1 Social Media

Status: Rescinded and Archived **Rescinded Date:** 9-10-2025

Created: October 1, 2014

Revised: October 1, 2018; October 1, 2020

Social media accounts that represent an official Sandhills Community College entity (e.g., a department, student organization) are College-sponsored social media. These accounts, created by College employees and student representatives, remain the property of Sandhills Community College. All applicable Sandhills Community College policies shall apply to these accounts such as the Acceptable Use Policy, and Intellectual Property policy.

Specific measures are in place to ensure the proper creation of accounts and can be found on the college's internal site.