
COURSE DESCRIPTIONS BY COURSE DISCIPLINE PREFIX

BAS BUSINESS ANALYTICS

BAS-120 **Intro to Analytics** **3 (2-3)** **Fall**

Prerequisites: None

Corequisites: None

This course introduces basic concepts and applications of analytics. Topics include an overview of the analytical process and the role of the analyst, applied descriptive statistics, and exploratory data analysis. Upon completion, students should be able to demonstrate a basic understanding of analytics for decision-making in business.(2015 FA)