COURSE DESCRIPTIONS BY COURSE DISCIPLINE PREFIX

ECM ELECTRONIC COMMERCE

ECM-210 Intro. to E-Commerce 3 (2-2) Spring
Prerequisites: ENG-002[L] or BSP-4002[L]; CIS-110[L] or CIS-111[L]
Corequisites: None
This course introduces the concepts and tools to implement electronic commerce via the Internet. Topics include application and server software selection, securing transactions, use and verification of credit cards, publishing of catalogs, and site administration. Upon completion, students should be able to setup a working e-commerce Internet web site.(2003 FA)