



**Sandhills Community College Foundation, Inc.
Practices and Procedures**

Flyers Athletics Programs

The SCC Foundation Flyers Athletics program fosters academic and athletic excellence, promotes student-athlete development, and enhances the college's community engagement. To support these objectives, the Flyers Athletics program relies on donations from individuals, businesses, and community organizations. This document outlines the policies and procedures for accepting and managing these donations.

Donation Categories

1. Corporate Club Levels

- Platinum Flyer Sponsor: Donations of \$10,000 and above (Includes Game Day Sponsor (GDS))
- Gold Flyer Sponsor: Donations of \$5,000 - \$9,999 (Includes GDS)
- Silver Flyer Sponsor: Donations of \$2,500 - \$4,999 (Includes GDS)
- Bronze Flyer Sponsor: Donations of \$1,000 - \$2,499

*All Corporate sponsors will be recognized in programs, sporting events, two season passes, and complimentary tickets to the year-end Banquet.

2. Individual Levels

- Marty's Champion's Circle: Donations of \$5,000 and above (Includes GDS)
- Marty's MVP Club: Donations of \$2,500 - \$4,999 (Includes GDS)
- Flyer Varsity Club: Donations of \$1,000 - \$2,499
- Flyer Fan Club: Donations of \$500 - \$999
- Supporter: Donations up to \$499

Individual donors at the Flyer Fan Club level and above are recognized in programs and receive 2 season passes for all athletic events.

3. GameDay Sponsorships

- Game Sponsor (GDS): \$600 per game (includes recognition at a selected home game and acknowledgment throughout the seasons)
- Individuals at the MVP Flyer level or higher include a Game Day Sponsorship (based on game/matches available)

Donors will be recognized according to their donation category in college publications and at athletic events.



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Annual Donation Solicitation

Gifts are welcome and appreciated at any time throughout the year. SCC Foundation Flyers Athletics sends an "ask" brochure to past and potential donors in early to mid-August to facilitate annual giving. This brochure details how to contribute, the impact of donations, and the various sponsorship levels available. This brochure will also be shown in person to businesses and potential supporters in the community.

Annual Coca-Cola Classic Golf Tournament to benefit Flyers Athletics

Each year in late August, Sandhills Community College hosts its Annual Coca-Cola Classic Golf Tournament, a key fundraising event for Flyers Athletics. This tournament allows supporters to engage with the community, enjoy a day of golf, and contribute to the athletics program. Details about the event, including how to participate and sponsor, can be found on the Sandhills Community College Giving page.

The SCC Foundation Flyers Athletics program relies on the generosity of its supporters to achieve its goals. Through structured donation categories, an annual solicitation process, and special events like the Annual Coca-Cola Classic Golf Tournament, we aim to provide a sustainable financial foundation for our student-athletes and enhance the overall academic and athletic experience at Sandhills Community College.