

SOCIAL MEDIA SERIES SPRING SEMESTER 2012

Limited to 25 Students.

Social Media-LinkedIn

You asked for it - learn about LinkedIn and how it can enhance your business marketing and professional development.

#1621	S. Schaefer	Jan 23
154 Little Hall	M	6-9 pm

Social Media-YouTube

Learn how to utilize YouTube as part of your marketing strategy for your small business.

#1622	S. Schaefer	Jan 30
154 Little Hall	M	6-9 pm

Social Media Basics

Social media is playing an increasing role in our personal online lives. It is only logical that this fact has spilled over to the business world. More and more companies employ a “Like” page on Facebook as one of their major marketing tools. Learn how to utilize effective strategies and improve your ROI by successfully using a palette of Social Media platforms.

#1623	S. Schaefer	Feb 6
154 Little Hall	M	6-9 pm