

SCORE BUSINESS SERIES

SPRING SEMESTER 2012

Business Basics – Do You Have the Right Stuff?

To persevere through the trials and tribulations of starting and running your own business, you will need the spirit and will of those original Mercury astronauts...The Right Stuff! In this seminar you will learn tips to running a successful business, pitfalls that can destroy your business and the many challenges that you must face.

#1611	SCORE	Jan 24
103 Van Dusen Hall	T	6-9 pm

Business Basics – Great Beginnings

This seminar will point the new or potential business owner in the right direction, providing an overview of the importance of a business plan, financial record keeping, legal structure, financing alternative and risk management.

#1612	SCORE	Feb 7
103 Van Dusen Hall	T	6-9:30 pm

Business Basics – Your Business Plan

Lenders know that without a business plan they cannot make a valid judgment about whether your business idea is a good one, so come and learn how to write an effective plan.

#1613	SCORE	Feb 14
103 Van Dusen Hall	T	6-9 pm

Business Basics – Marketing

Every savvy business person knows that without sales a business has no financial future. This seminar teaches marketing your business to success beginning the day after the seminar.

#1614	SCORE	Feb 21
103 Van Dusen Hall	T	6-9 pm

Business Basics – Accounting for You and Me

This seminar covers the working knowledge of basic accounting skills that can immediately be applied to your business. You will become reasonably knowledgeable of a Balance Sheet, Income Statement and Cash Flow Statement such that you can communicate and interact with your accountant for the purpose of managing your business more effectively.

#1615	SCORE	Feb 28
103 Van Dusen Hall	T	6-9:30 pm

Business Basics – How to Get a Business Loan

Learn the many forms of capital that are available and how to apply for them. A local bank loan officer will go over what is expected from you in order for you to be successful with your loan application.

#1616	SCORE	Mar 6
103 Van Dusen Hall	T	6-9 pm